

Invitation for Bids (IFB)

(Authorised under Section 16 of the Public Procurement Act 2006)

Procurement Notice

Procurement Ref. No. MDPA/eONB/PRD/02/2024-25

1. The Mauritius Digital Promotion Agency is inviting bids from eligible bidders of Mauritian nationals or entities incorporated in Mauritius through the Government eProcurement System for the procurement for the Services of an Integrated Marketing Communications, PR and Advertising Agency to conceptualize and conduct a National Awareness Campaign for Vigilance for Digital Platforms
2. The Bidding Document can be downloaded from the eProcurement System on <https://eproc.publicprocurement.govmu.org>. Reference Number on the system: MDPA/IFB/2024/23
3. To be able to participate in the exercise, Bidders must be registered on the eProcurement System and must possess the Digital Signature Certificate.
4. Bids must be submitted online as per Key Activity Schedule on the e-Procurement System.
5. The date for the pre-bid meeting is set for Monday 5 August 2024 at 10:00 a.m. at the Conference Room of MDPA on 5th Floor, Shri Atal Bihari Vajpayee Tower, Ebene Cyber City
6. Bidders are encouraged to submit their bids online well before the submission deadline and not wait for the last moment to avail of any assistance that may be required from the Procurement Policy Office Helpdesk.
7. Bidders who have submitted proposals online by the closing date and time shall decrypt and re-encrypt their proposals as per Key Activity Schedule on the e-Procurement System.
8. Proposals received will be opened online by the MDPA.
9. The MDPA reserves the right to accept or reject any proposal and to annul the bidding process and reject all proposals at any time prior to award of the Contract, without thereby incurring any liability to any Bidder.

July 2024